



JACLYN PASQUALE

GRAPHIC DESIGNER

• EDUCATION •

Columbus College of Art & Design
Columbus, Ohio
BFA in Advertising & Graphic Design
Minor in Copywriting
Graduated May 2011

• SKILLS & QUALIFICATIONS •

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe Dreamweaver
HTML & CSS
After Effects
Final Cut Pro
Microsoft Office Suite

• ADDITIONAL SKILLS •

Glass Blowing
Ceramics
Screen Printing

• HONORS & AWARDS •

Merit Award Winner 2011 *“The One Show”*
CCAD Presidents Scholarship 2008-2011
CCAD Annual Student Exhibit 2009 & 2011

• WORK EXPERIENCE •

Lexicomp Hudson, Ohio
Graphic Designer
February 2013-Current

Worked under a creative director to update branding on reference books and other collateral. Designed marketing materials including email marketing, print collateral, direct mail pieces and tradeshow assets.

La Senza Columbus, Ohio
Graphic Designer
April 2012-May 2012

Worked in a team to visually merchandise and photograph the mock store. Designed and produced materials for store employees including floorset planning tools, brand guides and informational posters.

PetPeople Hilliard, Ohio
Graphic Design Intern
September 2010-December 2010

Worked to create new signage using existing brand elements for home office and new stores. Photographed and catalogued existing signage.

• FREELANCE •

**West Ohio Conference of the
United Methodist Church**
December 2011- March 2012

Tiffanie Shanks
Spoken Word Poet
December 2011-June 2012

• REFERENCES •

Available upon request